



## MEDIA RELEASE

### **Women in Business New Brunswick launches Moving Women Online 2.0**

**New Brunswick, July 29, 2021** – *Women in Business New Brunswick (WBNB)* is proud to announce the return of the ***Moving Women Online 2.0*** program in light of the resounding success of the inaugural edition.

*Moving Women Online 2.0* provides the support and training that women entrepreneurs in New Brunswick and Newfoundland and Labrador need to switch to a Web-based e-business platform. The program is offered under the auspices of the ***Atlantic Canada Women in Growth Partnership (ACWGP)***.

*“Over the past year, COVID-19 has had an impact on women entrepreneurs across Atlantic Canada. It has forced them to rethink how they market their products and services, today and in the future. We are pleased to announce that we are launching a second edition of the Moving Women Online program. This is designed to give women entrepreneurs in New Brunswick and Newfoundland and Labrador an opportunity to switch to an online business platform so they can keep on finding leads during the COVID-19 pandemic and beyond,”* said Isabelle Arseneau, WBNB’s Project Coordinator.

The training program will be offered online and will be available in English and French for women entrepreneurs in New Brunswick and Newfoundland and Labrador. Applications for the program will be accepted through Sunday, August 8, 2021. Spaces are limited. The program is scheduled to begin in September 2021 and will run for 8 to 10 weeks.

For further information or to apply, please visit <https://wbnb-fanb.ca/en/> or email Isabelle Arseneau at [isabelle.arseneau@wbnb-fanb.ca](mailto:isabelle.arseneau@wbnb-fanb.ca).

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